

Solution Sheet

# Search Migration to Amazon Kendra

Your organization likely has goldmines of information locked away in servers, databases, inboxes, and multiple other siloed systems. But is it easily searchable and can your employees access it when they need it?

A great number of organizations face challenges with their incumbent native and open source-based enterprise search implementations. In fact, all of us are all too familiar with frustrating intranet results that need us to hack through several irrelevant files to get to the answer we need. Most of these technologies deliver limited search accuracy, are restricted by keyword-based experiences, and require intricate infrastructure with constant maintenance that can prove to be expensive.

Native search usually offers limited functionality and is non-intuitive with low accuracy.

Open source search lacks enterprise preparedness and requires significant customizations.

## Persistent's Cognitive Search Migration Solution for Amazon Kendra

Persistent simplifies and speeds-up access to information locked in enterprise content repositories with the convenience of Internet-like search by helping you migrate to cognitive search powered Amazon Kendra. Persistent helps you develop a roadmap with the right architecture suited to your business needs including a migration plan from legacy search software and appliances.

We bring together the power of content unification, NLP, machine learning, cognitive search, and user experience design delivered by Amazon Kendra to help you derive insights from enterprise-wide content repositories and accelerate business outcomes.

Persistent's foolproof approach to enterprise search migration is powered by an assessment and evaluation greenhouse, an architectural and implementation blueprint, and multiple migration and verification accelerators. Persistent ensures a rapid and comprehensive migration by taking care of all the key aspects of search implementation including

- \ Content Ingestion
- \ Enrichment and Transformation
- \ Query Personalization and Optimization
- \ Enterprise Security
- \ Search Experience and Relevancy
- \ Tuning and Optimization

Intelligent search with simple natural language queries and accurate answers

Improve top and bottom line in the areas of employee productivity, help desk, regulatory compliance

Search contextualization with domain optimization

Minimize service disruption

Optimize performance and ensure security


Continuous improvement in search quality

# How It Works

## Assessment and Evaluation

## Migration Sizing and Planning

## Migration Activity and Operations




Discovery









Discovery and Planning    Migration Plan    Business Case




Evaluate → Implement



Migration Readiness Assessment

Relevancy    Technology    Migration Map





Monitor and Tune    Test and Tune





Skills/CoE    Security and Compliance    Operation Model

Measure and Optimize    Onboard and Adopt

# Customer Story: Migration of an appliance-based EOL search engine to a modern cognitive search-based architecture

## Challenges

- \ The customer provides hybrid cloud data services for management of applications and data across cloud and on-premises environments.
- \ The company's customer support portal and other internal applications leveraged the Google Search Appliance (GSA) for search requirements which was soon to see sunset
- \ The customer needed the right search technology to replace GSA.
- \ Besides simply replacing the search appliance, the customer wanted to upgrade to a cognitively rich platform.
- \ They needed to ensure business continuity and minimize disruption during the migration process.

## Solution

- \ Helped the customer analyze and articulate their search requirements and chart the future roadmap.
- \ Helped evaluate the available technologies to shortlist vendors and implemented a working pilot to help them choose the final platform.
- \ Worked closely with the customer's business and IT stakeholders to arrive at the right infrastructure sizing and installation.
- \ Studied content sources to setup the crawler, transformation and ingestion process as well as designed end-to-end security for the search process based on the existing enterprise security model.
- \ Designed and implemented profiles, optimized content enrichment, built a custom UI, and enabled relevancy tuning based on the customer's requirements.
- \ Implemented a custom Search API to be consumed by the customer's external support site and internal apps.

## Outcomes

- \ The customer was able to **seamlessly migrate** its search-based apps from GSA well **within time** and **meet aggressive deadlines**.
- \ They now enjoy a fully customized search solution that fulfills requirements and expectations at a granular level from various user personas and stakeholders.
- \ Additionally, users coming off GSA based search apps face **minimal disruptions** with the **right relevancy tuning measures** implemented by Persistent.
- \ The new search platform was very well received by both employees and customers with its advanced search capabilities like ML-based relevancy, tagging, facets, and sorting, enhancing and simplifying the **overall search experience for users**.

Experience the ease of Internet-like search today.

[Request Demo](#)

## About Persistent

We are a trusted Digital Engineering and Enterprise Modernization partner, combining deep technical expertise and industry experience to help our clients anticipate what's next. Our offerings and proven solutions create a unique competitive advantage for our clients by giving them the power to see beyond and rise above. We work with many industry-leading organizations world-wide including 14 of the 30 most innovative US companies, 80% of the largest banks in the US and India, and numerous innovators across the healthcare ecosystem. Our company fosters a values-driven and people-centric work environment. Our strength of over 22,500+ employees is spread over 18 different countries across the globe.

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