$\rho$ Persistent

Solution Sheet
Pharmaceutical IP Store
to Safeguard Inventions

Innovation drives the life sciences industry and intellectual property (IP) rights are one of the most important assets for any pharmaceutical and biotechnology company. Developing a new drug is an expensive process riddled with risks and protracted timelines. Companies spend hundreds of millions of dollars in developing a single drug and it takes them over a decade to bring a new compound from the laboratory to the market. Out of thousands of compounds that they test, only one manages to reach approval after multiple clinical trials.

Therefore, companies ferociously protect their patents, and it is critical for them to be able to swiftly and effectively respond to any litigation queries and claims against their IP. To do so they need to ensure that all information related to the IP is accurately compiled, archived, and can be rapidly accessed to quickly ensure victory in the event of litigation.

Inability to generate robust IP records from electronic lab notebooks (ELN) due to imagebased documents.

ELN systems have diverse archival methods and cannot consistently guarantee the security and trustworthiness of IP documents.

Sole ELN-based approach leads to duplication of research content and may not be completely verifiable.

## Persistent's Pharmaceutical IP Store to Safeguard Inventions

Persistent's pharmaceutical IP store selects appropriate drug discovery and development records from various systems and securely composes and archives them into a central location so that they are readily available to your legal team. The solution cognitively finds relevant IP records with high precision and recall so that you can present credible

PDF/A Generation
Custom Vocabulary

Approval Workflow
Digital Signature
information. It eliminates any dependency on ELN systems for IP assembly and filing.

The solution offers a SaaS-based, scalable, accessible, and secure archival strategy which can be extended to retention and accessibility of business contracts and financial reports as well.

WORM Archival
Retention Settings

## How It Works



## A Snapshot of Persistent's Search and AWS Practice



## AWS Relationship

APN partner since 2012
100+ joint clients
Multiple certifications
BFSI, HCLS, ISV, Industrial

## AWS and Persistent Joint Resources

$\backslash 7$ reasons why your enterprise needs cognitive search
$\backslash$ Learn how to build a successful POC for search accuracy with Amazon Kendra
$\backslash$ Increase employee productivity and delight customers with cognitive search
aWS
partner network

Advanced Consulting Partner

Data \& Analytics
Competency

DevOps Competency

IoT Competency

SaaS Competency

## About Persistent

We are a trusted Digital Engineering and Enterprise Modernization partner, combining deep technical expertise and industry experience to help our clients anticipate what's next. Our offerings and proven solutions create a unique competitive advantage for our clients by giving them the power to see beyond and rise above. We work with many industry-leading organizations world-wide including 14 of the 30 most innovative US companies, $80 \%$ of the largest banks in the US and India, and numerous innovators across the healthcare ecosystem. Our company fosters a values-driven and people-centric work environment. Our strength of over 22,500+ employees is spread over 18 different countries across the globe.

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